

# THE VERY END

- Press Release -

## Self-Publishing Experiment

## The Very End release their debut album „Vs. Life“ as a limited vinyl edition

**2018 marks the 10 year anniversary of The Very End's debut album „Vs. Life“. What better way to celebrate this than with a vinyl release? So a limited, hand-numbered 180g vinyl edition will be available as of May 10th – a self-publishing experiment!**

Dan Swanö (Unisound Studio) did a special full dynamic range for the vinyl version, which also offers a yet-unreleased bonus-track called „The Black To Come“. Additionally, each LP includes an individual download code, which allows everybody who purchased the vinyl version to get a high-quality digital version, too.

### This vinyl release is a DIY-experiment

After the demise of The Very End's first label Dockyard1, who originally released „Vs. Life“ in 2008, the band regained all publishing rights. „The rules of the music industry are constantly changing fundamentally“, says René Bogdanski, guitar player and founding member of The Very End. „Especially in terms of self-publishing and overall DIY aspects the digitalisation spawns many interesting new possibilities. While the DIY-scene is already quite vivid overseas, The Very End give it a shot and release „Vs. Life“ on their own. „We just want to see what can be done here and now without any help from a label. Still being signed to Steamhammer/SPV we can operate with a convenient setting“, states Bogdanski.

### Warm-up for the new album

„Our last album 'Turn Off The World' is already six years old“, says singer Björn Goosses. „So a sign of life is way overdue. The vinyl-release of 'Vs. Life' is the perfect warm-up for the new album.“ The Very End are currently working on their fourth studio-album. Goosses: „With our newest member Jerome Reil – son of legendary Kreator-drummer Jürgen 'Ventor' Reil – we're at the top of our game.“ The album production is scheduled for the second half of 2018.

### Press contact for interview inquiries and further infos:

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Current line-up (2018)	Vs. Life Recording Line-Up (2008)
Björn Goosses - vocals	Björn Goosses - vocals
René Bogdanski - guitar	René Bogdanski - guitar
Alexander Bartkowski - guitar	Volker Rummel - guitar
Marc Beste - bass	Marc Beste - bass
Jerome Reil - drums	Lars Janosch - drums

## Diskografie

- Vs. Life (Dockyard1 | 2008)
- Mercy & Misery (Steamhammer/SPV | 2010)
- Turn Off The World (Steamhammer/SPV | 2012)

## Attached images

- „Vs. Life“ Frontcover (Designed by Killustrations | [www.killustrations.com](http://www.killustrations.com))
- Official band photo of the Vs.-Life-line-up 2008 (Photo: Roland Smigerski) – f.l.t.r. Lars Janosch, Marc Beste, Björn Goosses, Volker Rummel, René Bogdanski
- Current live-photo (Photo: Thomas Wilsdorf, <http://image-of-you.de>) - The Very End live at Hexenhaus, Ulm, Germany.

*These photos are approved for use/publication, given the credits/links are included if possible.*

## „Vs. Live“ limited vinyl edition - video-teaser



<https://youtu.be/OM7v1RiTiYw>



Further press material available at: [www.theveryend.net/press-area](http://www.theveryend.net/press-area).

